

RECEIVE **10%**  
MORE TIME!



**CUSTOMER VALUE CARD**  
The Pre-Purchase Wash Card

- Swipe card operation
- Uninterrupted washing time
- Spend your valuable time cleaning your vehicle, not searching for coins!
- Buy with credit card, debit or cash  
**(Receipt provided)**

Available at Birds Hill Car & Truck Wash

## The opportunity

### 3 month to one year placements available

A precise target marketing approach to the East St Paul area and automotive/trucking market segments, for only dollars per day.

Great exposure opportunity for Realtors, Insurance providers, automotive sales and related services, Trucking sales and related services, Contractors, Home Trades services, Local retailers, Financial services.



## Desirable Target market

The East St Paul area is a very desirable target market. Customer base includes, local homeowners, contractors, motorhomes, motorcycles, boats, campers, quads, school bus, shuttle bus, trucking companies, truck owner operators.

### Captive long duration view points

High quality poster sized ads at strategic eye level placements

High volume daily traffic with large amount of repetition

Both Car Bay & Truck Bay opportunities available

## Birds Hill Car & Truck Wash



### LOW COST IN-BAY **ADVERTISING AVAILABLE**

- Captive long duration view points
- High daily traffic volumes
- Available in both car and truck bays

### Desireable Key Target Markets

East St. Paul region car owners, home owners, contractors, trucking companies, tradespeople, and more.

Great advertising opportunity for Automotive sales and related services, Residential Trades, Real Estate sales, Financial and Insurance services, Trucking related services and sales, Recreational Products sales and related services.

For more information email [birdwash@gmail.com](mailto:birdwash@gmail.com) or Inquire in the office

## Advertising opportunity

**In-bay Poster Sized  
Advertisements  
48 inch x 32 inch signage**



## Pricing details

Space Rates per month (tax not included)

	3mth	6mth	12mths
Car Bay A spots	\$100	\$90	\$70
Car Bay B spots	\$90	\$80	\$60
Car Bay C spots	\$80	\$70	\$50
Car Bay D spots	\$70	\$60	\$40
Truck Bay A spots	\$80	\$70	\$50
Truck Bay B spots	\$60	\$50	\$30
Menu Board spots	\$30	\$25	\$15

For example - Car bay A spot booked for 12 months:

\$70 x 12 months = \$840 + GST

How to Book your spot:

1. Send contact info to [birdshillwash@gmail.com](mailto:birdshillwash@gmail.com)
2. We will contact you and get you paired up with the right spot.
3. Then you contact GTS Sign Design [www.gtssigndesign.com](http://www.gtssigndesign.com) to create your sign.
4. Deliver sign to Birds Hill Car & Truck Wash, pay for spot duration and we will place your sign for that 7 day a week consumer exposure you are seeking.
5. We accept visa, MC, debit, & cheque

## The Fine Print

- Pricing does not include sign & production costs.
- All pricing is based on full prepayment of chosen term.
- Existing customers will have first right of renewal on their spot.
- GTS signs is the authorized sign production company
- Customers will design and purchase their signs directly from GTS signs.
- Price for sign and production costs generally will run between \$150 - \$250. + tax
- Life of Sign varies depending on design & colors used, 5 – 7 years can be expected.
- Signage replacement or touchup costs are the responsibility of the customers.
- Ad maintenance – Birds Hill Car Wash will keep sign free of dirt & grime.